Marketing Executive & Coordinator

Description

Edgescan is seeking to hire a Marketing Executive & Coordinator to join the team. Our office is based in Dublin 15 but this role will initially be a remote position.

The role will have two functions

- Support the growth of Edgescan
- Support the growth of Edgescan Partners

Key responsibilities but not limited to:

- Marketing Planning, strategy execution, campaign coordination and budgeting
- Public Relations & Communications
- Social Media Marketing.
- Management of CRM tools such as HubSpot etc
- Supporting Sales Function, pre and post-sales support.
- Advertisement & sponsorship – online and print
- Planning and running online (webinars) and offline events (conferences etc)
- Carrying out marketing analysis and performance reports.
- Assisting the Marketing team with the implementation of Edgescan marketing strategy.
- Supporting Edgescan partners with co-branded content and events.
- Help further develop and refine our digital marketing strategy, effective use of online platforms, SEO, etc.

Required

- Initially this role will be fully remote, however we will require the candidate to work from our offices in Dublin periodically when restrictions are eased.
- Ideally the candidate will be resident in Ireland and must be authorised to work in the E.U.
- Good working knowledge of HubSpot and Salesforce.
- Good understanding of Demand Generation workflows, from MQL to SQL.

Desired Skills

- Adobe Creative Suite (Photoshop, Illustrator, Acrobat, InDesign).
- Excellent proficiency in copy and content writing in English.

- Knowledge of cybersecurity and information security issues.

- Ability to handle multiple projects at once

Preferred Experience

- Digital Marketing Degree.

- 2+ years' experience in B2B marketing.

- HubSpot Inbound Certified & Google Ads certified.

The above is preferred but not required. If you don't have Google or HubSpot qualifications we can help you to become qualified.

Where to Apply

Please send your CV to careers@edgescan.com.

About Edgescan

Edgescan provides fullstack vulnerability management for thousands of systems globally. Combining advanced technology with consultant expertise, edgescan delivers application and hosting/cloud environment security solutions that reduce risk, reduce cost and help ensure the deployment of secure applications, cloud platforms and hosting environments.

Edgescan is a software-as-a-service platform providing dynamic application security testing (DAST) and host layer vulnerability management coupled with expert validation and support.

The company is headquartered in Dublin Ireland, with partners across the U.S. and Europe. For more information on Edgescan, please visit www.edgescan.com